

Simon Marcus

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Education

CFA INSTITUTE **NEW YORK CITY**
Chartered Financial Analyst Level II Candidate *In progress*

- **Relevant Coursework:** Quantitative Methods, Economics, Financial Analysis, Corporate Finance, Investments

NEW YORK UNIVERSITY **NEW YORK CITY**
Master of Arts in Philosophy *May 2013*

- **Awards:** NYU Graduate School of Arts and Science Scholarship; Oppenheimer Memorial Trust Scholarship; FirstRand Laurie Dippenaar Scholarship; NYU Graduate School of Arts and Science TIP Award.
- **Relevant Coursework:** Logic, Set Theory (math), Metaphysics, Social/Political Philosophy, History, Epistemology

UNIVERSITY OF THE WITWATERSRAND **JOHANNESBURG, SOUTH AFRICA**
Bachelor of Arts (Honours) in Philosophy; BA in English *Dec 2010*

- **Awards:** Graduated with distinction (highest award); Babette Taute Bursary (national award) for English; Peggy Regina Prize (top student) for English 2004, 2005; E J A Loerincz Scholarship for academic excellence.
- **Relevant Coursework:** Philosophy, English, Computational Math, Economics, Sociology, Business Statistics

Experience

DOCDELTA **NEW YORK CITY**
Startup operations and financial management *Jul 2015 – present*

- Bringing health/tech startup DocDelta to scale during incubation, working on product development, business strategy, financial analysis, and investor relations.

CLINTON GLOBAL INITIATIVE **NEW YORK CITY**
Program Manager: CGI America *Apr 2015 – Jun 2015*

- Researched and developed content; drafted talking points and memoranda for Pres. Clinton, plenary speakers.

K2 INTELLIGENCE (UK) **NEW YORK CITY**
Intelligence consulting *Aug 2014*

- Provided corporate intelligence and analysis and delivered advisory reports for K2 Intelligence.

TED CONFERENCES LLC. **NEW YORK CITY**
Consultant: Editorial, analytics, branding *Oct 2013 – Jun 2014*

- Wrote and edited content for web and social media; performed research and fact checking; managed citations.
- Deployed Google Analytics and in-house software to gauge user interaction and ensure site functionality.

NEW YORK UNIVERSITY, COLLEGE OF ARTS AND SCIENCE **NEW YORK CITY**
Adjunct Instructor for the course, "Texts and Ideas" *Spring 2013*

- Instructed NYU students from CAS, Stern, Gallatin on critical ideas and arguments in the history of philosophy.

LADOOMA, INC. **NEW YORK CITY**
Co-founder of and business strategist for Ladooma, a social technology startup *Jun 2011 – present*

- A work-in-progress, www.Ladooma.com transforms social networking into social change for good.

THE WEEKENDER, AND THE SUNDAY INDEPENDENT **JOHANNESBURG, SOUTH AFRICA**
Freelance Journalist and Photographer *Oct 2007 – Dec 2008*

- Contributor to national newspapers *The Weekender* and *Sunday Independent* on law, ethics, and politics.

THE PHANTOM HOUSE—SOUND CREATIONS **JOHANNESBURG, SOUTH AFRICA**
Producer, Composer, and Recording Engineer *Jan 2004 – Dec 2010*

- Composed, recorded, and produced music for ads, theater, and pop, rock, indie, and hip hop artists.

Skills, service, and interests

TECHNICAL

- MS Office: Excel, PowerPoint, Word (advanced)
- Adobe: Photoshop, Illustrator, InDesign
- Mac OS, Windows, LINUX troubleshooting
- Code: Python, HTML, CSS (intermediate)
- Google Analytics, Docs and Apps
- Algorithms, set theory, quantitative analysis

SERVICE: Volunteer at Housing Works Bookstore in SoHo NYC, an NGO addressing homelessness and AIDS (2012-present). Served on NYU Philosophy colloquium committee (2011-12). Volunteer at Community AIDS Response (CARE) an NGO providing support for people with HIV/AIDS in Johannesburg (1999-2005)

INTERESTS: Tech, finance, economics, philosophy, cryptography, foreign affairs, photography, music, film.

